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Imagine

you can access any and all the information required to handle your cases, inquiries, and work from any place and from a single user interface, regardless of the type of data—structured, semi-structured or unstructured—the location where that data exists in the world, and the application, system, or platform it resides in.

Consider it Done!

With Alero's proven solutions, which simplify mission critical business requirements for information from multiple sources to act in concert as one unified solution, creating a real-time, on demand, virtual enterprise, you can access all content across disparate environments through your chosen single interface. Alero's approach exposes the full, bi-directional functionality of underlying content management, database, legacy, workflow and other business systems and applications, respects the security of those systems and adds a myriad of additional services such as federated services (search and integrated views), compliance, integration, and cross-repository synchronization.

About Alero

Alero revolutionizes how enterprises engage with ideas and information. For 9 years, the company's products have redefined enterprise software solutions by setting new standards for managing information that links people to resources and data virtually anywhere at anytime. The impact of Alero solutions is evident across industries and felt by anyone who works with these solutions. With a reputation for excellence and a portfolio of many of the most respected and recognizable technologies in the market, including Enterprise Content Management (ECM), Business Process Management (BPM), Enterprise Content Integration (ECI), and Enterprise Information Integration (EII), Alero is a pioneer in the Enterprise Information Management arena.

Our Mission

Alero's Mission is to provide quality products and solutions, and sound expertise to our customers to help them manage their information assets, lessen the risks associated with information management, and realize their business goals and objectives.

Our Values

Our success is built on a foundation of shared values—quality products, service and relationships, mutual trust, integrity, and financial strength.

Our Vision

Our vision is to provide our customers with sound advice and superior products and services, to become their extended services consultant and product provider of choice



by building strong relationships based on mutual trust and respect, and to provide an environment that fosters and encourages creativity, innovation, initiative, communication, a spirit of team work, and the professional and financial growth of the team members. The future well-being of our customers and members is in our best interest.

Our Culture

Alero's long-standing success is built on its innovative corporate culture and skilled employees working in countries around the world. Alero's commitment to revolutionizing how people engage with ideas and information is as strong today as it was 9 years ago. With its focus on innovation, Alero continues to reinvent how organizations create, manage, and engage with information.

Our Experience

Alero Technology is the result of more than 50 years of combined experience between the two main partners in the area of high transaction, high volume solutions and more than eight commercial products.

Our Value Proposition

"Performance, reliability, manageability at an unbeatable price!"

Products and Solutions

Our Products

While traditional software solutions continue to lock up information in silos, the software applications and solutions of the future will deliver the right information to users and applications securely, transcending the common boundaries imposed by today's traditional technology, including location, system, platform, language, application, etc. Imagine users from a single interface being able to transcend applications and systems to find the right information securely in one single action. Alero Technology products and solutions do just that!

Alero, our flagship product, is comprehensive development framework that combines Enterprise Content Management (ECM), Business Process Management (BPM), Enterprise Content Integration (ECI), and Enterprise Information Integration (EII) technologies into one integrated product with one consistent architecture to help businesses build solutions and manage their enterprise information easier, faster, and cheaper. It is designed to be embedded as the foundation for new solutions or to add value to new or existing ones.

The result: true Enterprise Information Management solutions that bridge the gap between disparate data, applications, locations, and people.

By combining an innovative design with a powerful architecture based on multi-tier, web based, service-oriented architecture (SOA), Alero delivers a light-weight framework that provides unlimited scalability and distribution capabilities to meet even the most complex requirements; eliminates common software industry dependencies like the number of servers, platforms, databases, repositories, vendors, and data types supported in a single system; and reduces the time required to develop, integrate, deploy, maintain and support a complex system to a fraction of the time compared to traditional solutions. And with one central point of configuration and management, complex and diverse IT systems can be managed as a single centralized system.

Our Solutions

Alero solutions provide complete, off-the-shelf solutions for specific requirements in

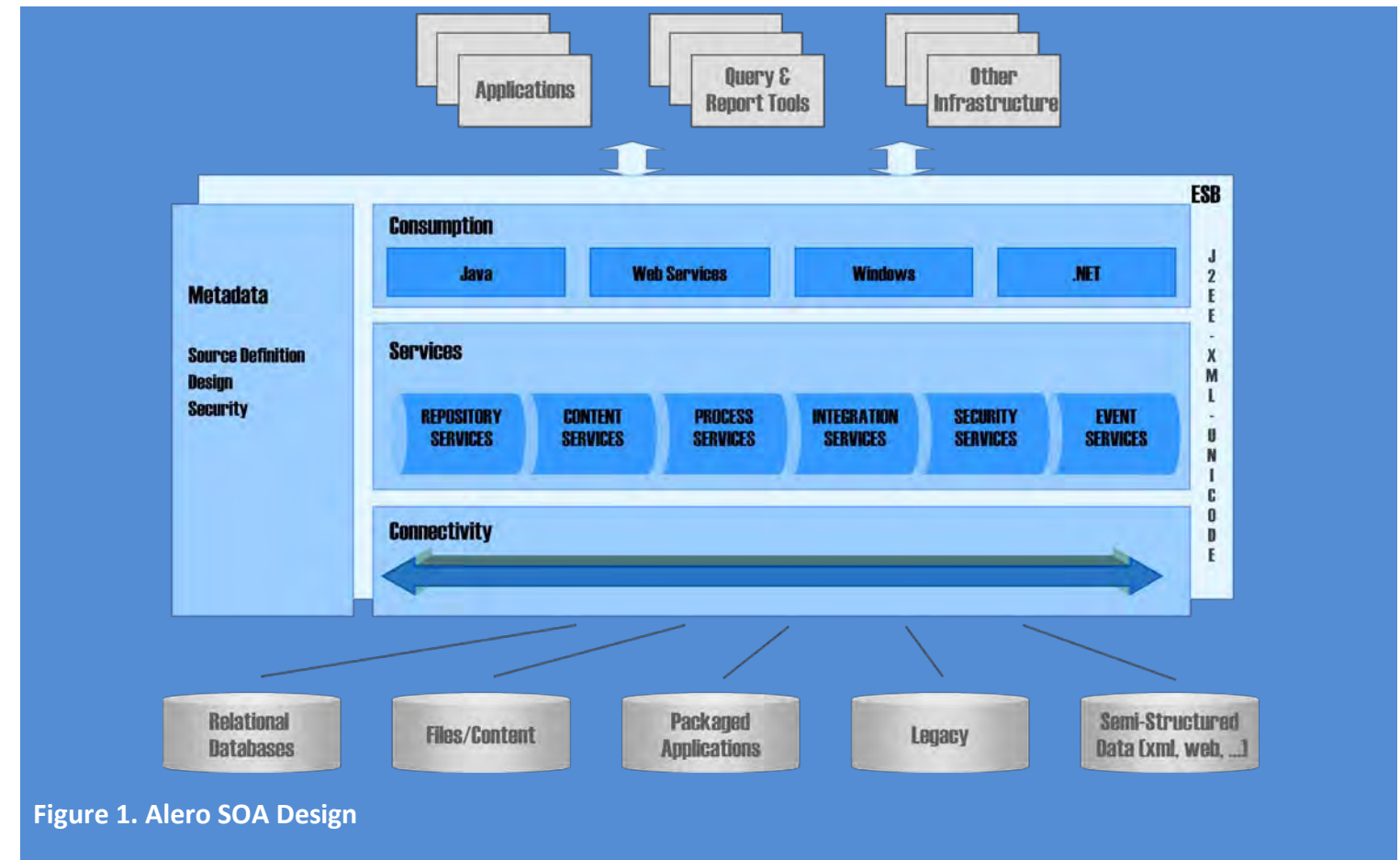


Figure 1. Alero SOA Design

the ECM, BPM, and integration markets, including:

Repository

- Capture
- Document Imaging
- Document Management
- Content Storage Management
- Records Management

Process

- Business Process Management

Integration

- Enterprise Content Integration
- Enterprise Information Integration
- Virtualization
- Adapters

Security

- Electronic Signature Management

Compliance

- Integration and Compliance Platform

Partners and Customers

Our Partners

Alero Technology's products and solutions are available through our partners—independent software vendors (ISVs), systems integrators (SIs), value added resellers (VARs), consultants, and international partners. Our partners leverage the Alero products and solutions with their specific line-of-business or vertical software expertise, resulting in world-class, fully integrated business applications and solutions. These solutions have clear competitive advantages: embedded or complete enterprise information management EIM capabilities with a robust compliance and information management foundation, capable of scaling across large networked and web-based enterprise environments.

More than 20+ independent software vendors and system integrators worldwide rely on Alero solutions to deliver dramatic improvements in identifying, acquiring, and serving their customers.

Our Difference

We differentiate ourselves from our competitors (IBM FileNet, IBM Content Manager, EMC Documentum, OpenText LiveLink, Hyland OnBase, Alfresco, etc.) by having a “lean and mean” technology that can be developed, installed, configured, maintained, and supported in a fraction of the time, cost, and risk compared to these and other traditional solutions in the market! And because of the flexible pricing, our partners can compete in any segment of the market with the same solution.



Our Customers

Alero solutions are used daily by many of the world's leading organizations in a range of industries, such as government, financial services, telecommunications, retail, and education.

We measure our success by our customers' success. Although most of our customers are the product of indirect sales through the channel, our partner qualification has yielded very rewarding results: 100% reference-able customers worldwide. Alero has a strong presence in the Asian market with 90% market share in the financial (banking) market and 100% market share in the telecommunications market in Korea.

In the Financial Sector:

KookMin Bank, ShinHan Bank, Woori Bank, Standard Chartered Bank, Citi Bank, Hanmi Bank, Mitsubishi Tokyo UFJ Bank, Shin Ginko Tokyo Bank, Shokusan Bank, ...

In Telecommunications:

KT, SKT, KTF, LG Telecom

In Government:

Republic of Korea Navy, Ministry of Foreign Affairs and Trade, Procuraduría General de la Nación, and Ministry of Communications (Gobierno en Línea, Colombia), etc.

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